



Thank you for your interest in the Farmers Market Annex as a sales venue for the upcoming season. Read this overview to get a good understanding of our Market and how it operates, but feel free to call with any specific questions or concerns.

We rent stall space on an Annual, Spring or Weekend basis. The spaces vary in size and are approximately 10x6, 10x10, 10x14, and 10x15 and most have access to electricity. You will have the opportunity to negotiate the best space for your product; we want you to succeed and know that the largest space isn't always to your advantage. The following is an explanation of our three basic contracts:

Annual Contract:

- Saturday and Sunday, April 28th to Oct 28th , 6:30 am – 1:30 pm
 - 27 weekends in the same location
 - 2012 Membership Fee \$150
 - Stall fees, based on vendor classification
 - Re-sellers \$3,750
 - Fresh Cut Flowers Sellers \$3,750
 - Artists, Craftsmen, Food Manufacturers \$3,500
 - Growers \$3,250
- Grow 100% of the fruits and vegetables you sell

I have been working with many start-ups and entrepreneurs for this upcoming season and would like to help you get started.

I can negotiate on the annual rates if the products you sell are something we don't currently have ~ just ask!

Space is limited so call soon.

Spring Contract:

- Saturday and Sunday, April 28th – June 3rd , 6:30 am – 1:30 pm
- 6 weeks in the same location
- Stall fee \$750, *includes* the 2012 \$150 Membership Fee

Weekend Contracts:

- Any weekend, April 28th to Oct 28th , 6:30 am – 1:30 pm
- Begin booking spaces the Wednesday prior to the weekend
- Reservations are taken on a pre-paid, first come, first served basis
- Stall fee \$110/weekend, due at time of booking and non-refundable
- 2012 Membership Fee \$150, may be prorated as stated in application and license agreement.

Sunday Artist Alley and Craftsman Corner in the Paper Depot lot:

- Selected Sundays April – October, 7:30 am – 1:30 pm
- Book these spaces at any time, up to months in advance
- Available when there are Kids Days or other events also going on in the Paper Depot lot
- Reservations are taken on a pre-paid, first come, first served basis
- Stall fee \$55, *FMA waives the 2012 \$150 Membership Fee for vendors in this section of the Market*

Which contract is best for me?

The Annual and Spring vendors have a guaranteed space at the Market and the advantage of being in the same location for their entire respective seasons, so their customers will know where to find them. The Weekend vendors have the opportunity to try out the Market on the weekends of their choosing with relatively little commitment on their part. However, the Weekend vendors work on a "space permitting" basis and they may not be able to come and sell during our peak weekends when the spaces are all occupied. Thousands of people per weekend come for our European bazaar-like atmosphere and I'd like to talk to you more about what the Farmers Market Annex can do for your business.

Sincerely,

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